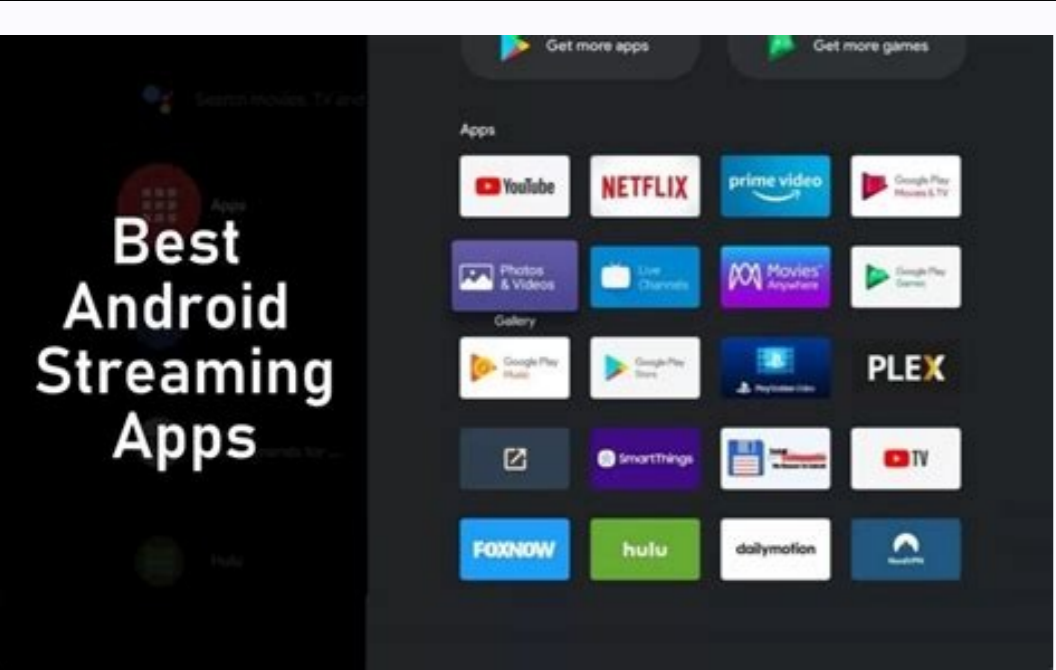
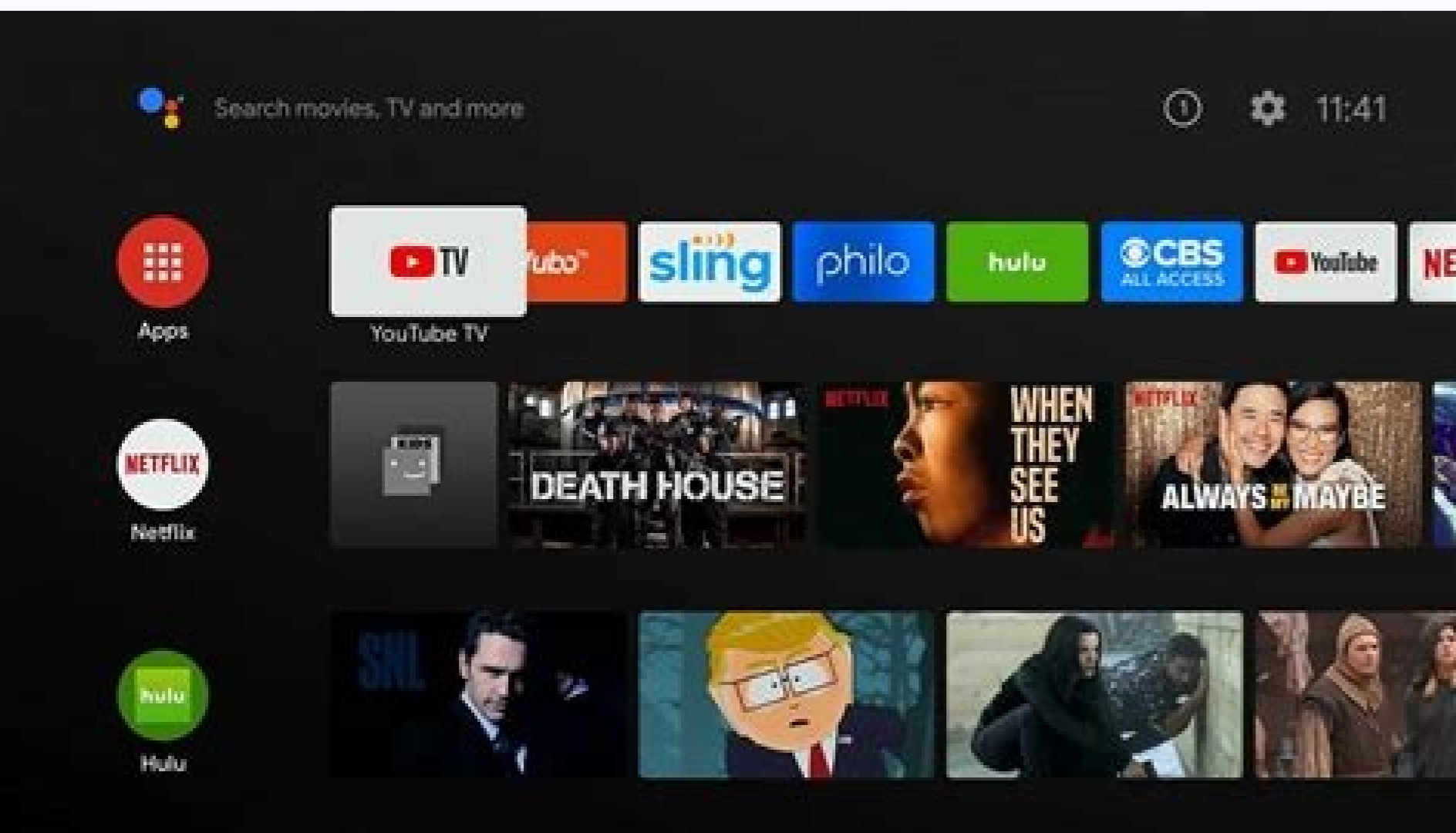
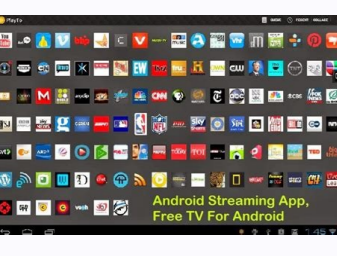


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Has the definition of entertainment in this modern era changed? Yes, the live video streaming apps have taken a plunge over the traditional way of watching videos and shows. If you look back, finding something to watch was as simple as switching on the TV, flipping through channels, and selecting one of your favorite shows or movies. But now, video hosting platforms are the newest addition to the entertainment industry, and web streaming has taken a backseat. Facts and Figures Related to the Rise of Go-Live Apps It is pretty clear that users are enjoying their favorite shows, movies, series, etc., on the OTT platform. There are multiple video streaming platforms today that give you the best quality video available on any device. Are you confused about which is the best streaming platform to binge-watch? Fret not! You have landed at the right place. This listicle will cover the list of top video streaming apps and everything you need to know about streaming business growth. List of Video Streaming Apps- Each OTT Platform Explained 1. Netflix As mentioned above, Netflix debuted House of Cards in 2013, the first original series of live streaming. Until then, it only showed content released already in cinema or television. By providing quality content, Netflix reached the heart of millions of users by streaming some of the popular shows like Orange Is the New Black, Stranger Things, and Narcos. Netflix is the largest streaming service globally that allows you to watch a paid video. There are about 221 million subscribers of Netflix today. Netflix has an extensive library that shows movies, originals, and TV shows, in every genre and gets updated often. It also notifies if they are removing any movie or a show. Therefore, Netflix subscribers are charmed by its services and addicted to binge-watching. Coming to the subscription plans, however, if you are more than four people in a family to use the live streaming app, one premium account is what you'll want, else you can continue with the basic account. Subscription Plans Basic - \$9.99/ month Standard- \$15.49/ month Premium- \$19.99/ month Features A Netflix clone app development should not miss out on these features: Library of video content Choose subbed and dubbed version Sleek interface Rewind, forward, and pause content 2. YouTube This OTT app development supports pre-recorded videos and live streaming content with 2 billion audiences and 1 billion hours of video streaming by users every month. Whether it is original Cobra Kai or 'how-to' videos, YouTube is the place. This platform has given a lot of interesting things to stay connected with like, the most popular music videos, games, movies, news entertainment, etc., for any age group. The downside of YouTube is its size. Making a live video with multiple creators on the platform could be a challenge. A user can opt for a 7-day free trial and then subscribe to a premium account where three devices can be used. Subscription Plans Premium - \$11.99/ month Music Premium- \$9.99/ month Features The subscription tab allows users to get connected with their favorite channel. Other unsubsribed users can share their thoughts via comments. With filters and music editing tools, developing customized videos becomes easy. You can enjoy chatting during a video content strategy. 3. Hulu If TV shows are a thing, then Hulu is a video streaming app for showcasing those TV shows for you. Hulu's library has a plethora of TV shows and movies to watch. You may also find old shows like How I Met Your Mother, Seinfeld, etc. What makes Hulu business model different from Netflix is the daily streaming of NBC, Fox, and Disney shows. In contrast, Netflix uses a different strategy where the entire season of a specific show releases at once on the platform. When you think of video streaming, Hulu comes to your mind, but many of you are unaware of the live TV streaming service called Hulu + Live TV, which streams popular TV channels in the market. Hulu has a valuable collection of TV shows and movies with 21st century Fox content. Only two users can log in to the same account at a time with any of the below subscription plans. Subscription Plans Hulu with Ads- \$6.99/ month Hulu without Ads- \$12.99/ month Features Pre-recorded and Live streaming Sleek and personalized look Access to live TV, HBO, Cinemax, Showtime, and Starz Premium add-ons for subscribed users 4. Amazon Prime Video This live streaming app comes under the most popular e-commerce platform Amazon. Amazon prime video is more than just watching live videos. It has the facility to deliver your favorite items within two days and stream free music from the Amazon Music app. For new app users, a 30-day free trial is also applicable. You can subscribe to other video channels through Amazon Prime, such as HBO Max, Showtime, Shout, etc., and add 6 profiles to one subscription account. Subscription Plans Prime Account - \$14.99/ month and \$139/ year Prime Video Account- \$8.99/ month Student Subscription Plan \$7.49/ month & \$69/ year Features Excellent selection of movies and TV shows Appealing interface Obscure VOD networks Seven-day free trial for each service 5. Twitch Video streaming technology does not restrict to TV shows or movies; Twitch is a gaming live streaming service provider. On average, 2.6 million people watch live games on Twitch. Twitch was developed for users to play with other audiences instead of playing by themselves. Live streaming for games is currently the biggest thing in the gaming industry. Twitch has a default subscription plan without which a user cannot login further. Check below the other subscription plans for better streaming. Subscription Plans Default plan- \$4.99/month Tier 2- \$9.99/month Tier 3- \$24.99/month Features Scoreboard and video chat Users can make money through ads, and donations An easy-to-use platform for desktop and app users Subscription model to earn millions of dollars 6. Tango Tango is the world of social live streaming. Go live, make new friends, chat and discover new features to show your talent and interact with people worldwide. Broadcast your talent and start a career by earning money with a quick and simple payout. You can start a profitable business by giving a push to your hobby with Tango Live. Tango is a video streaming app that allows dual broadcasts with friends and other video content creators. Tango is absolutely free to use and watch a number of live streaming videos. Features Watch new and popular videos anytime Meet and interact with streamers live Get notified when your favorite streamer goes live Create a public chat room to interact with the social community 7. Facebook Live Mark Zuckerberg launched the biggest social networking app in the world in 2015. A comedian Ricky Gervais went live from his bathtub, and that became a trademark yet awkward humor with over 800,000 watching live. Later, not only celebrities but even users made this thing a lot bigger. As Mark Zuckerberg was a fan of live, he noticed that people have access to create live videos. Soon after, he announced the new live tab with its specs and features. It's a ready-made audience for your page's followers. No matter how many followers you have, your account can be used only by you and no one else. Subscription Plans Facebook Live plans range from \$4.99 to \$29.99 per month. Features Shoot and share the video from the app Notify new videos Commenting feature allows users to interact with followers Live event schedule before a week 8. Instagram Live One hundred million people use Instagram live to broadcast real-time videos and increase their followers. The only difference with the existing live streaming apps like Facebook Live and Periscope is that Instagram Live does not repeat the broadcast video once it ends. Even offices can think of an OTT app development. There are different ways brands can use this platform to enhance customer engagement by inviting an audience and interacting with them with live video. For example, Nissan live-streamed the launch of one of its models at the NY auto show. This helped them celebrate the product launch and also interact with a larger audience at the same time. Like Facebook Live, even Instagram allows only one user to one account. However, the subscription plans fall below. Subscription Plans Instagram Live plans range from \$0.99 to \$4.99 per month Features The target audience is invited to a live feed with a notification Connect with other creators in a live room Filters and overlays can add a VHS look, stars, etc., to your live stream Badges bought by fans are noticeable in the comment section 9. Clubhouse The Clubhouse was launched in 2020. Initially, it was a tiny community consisting of venture capitalists. Soon after, the valuation of the Clubhouse, with only 1500 users, reached \$100 million. The Clubhouse is one of the live streaming apps for audio-only and does not need any invite to start. With 13 languages, anyone can listen to or participate in audio conversations. Each Clubhouse room can have 8000 people, and the survey says that there are 700,000+ rooms created per day for live audio streaming and podcasts. However, only one user can use one account. Subscription Plans Teams - \$8.50/ month Business- \$12/ month Features Private chat rooms Custom streaming permissions for community building Information access to a larger audience Free to use 10. Vimeo Live In 2004, Vimeo had over 175 million users in over 150+ countries. Filmmakers were the ones who were looking for a mobile streaming app to share videos. You cannot send video files via email or text since video files are bulky. So, an online video streaming app posed a solution that grew in popularity with its extensive features that gave tough competition to YouTube. Vimeo is a video on demand platform that filmmakers, artists, and graphic designers can use better. Also, brands and companies like Deloitte, Zendesk, Samsung, Mailchimp, etc., use Vimeo for product launches or interactive sessions. Stream video content to various platforms, including YouTube and Facebook, live through a single video streaming app- Vimeo. Subscription plans of Vimeo differ for every subscription plan and also the number of users changes accordingly. Subscription Plans Plus- \$7 Pro- \$20 with 3 users Premium- \$75 with 10 users Business- \$50 Features Streaming in 16:9 aspect ratio Stream from GoPro cameras via iPhone Huge storage and bandwidth with a premium plan Vimeo live offers video content API 11. Disney+ Amongst the popular live-streaming apps, none can beat Disney Plus. Tens of millions would still be subscribing to Disney+ without even having a huge library of original content. Why? Disney Plus has one huge hit- The Mandalorian, for which people have explored the pay-per-view options too. There are no people who would not like to binge-watch on this popular live video streaming app. The most important reason people recommend this app is that it has acquired big names like Fox Entertainment, Star Wars, Pixar, and Marvel. Seven profiles can use one Disney Plus account. They have four different subscription plans mentioned below. Subscription Plans Ad-free plan- \$80/ year Disney+, Hulu, ESPN+ bundle- \$14/ month ESPN+, Disney+, Hulu, +bundle- \$20/ month without Ads Disney+, Hulu, Live TV, ESPN+ bundle- \$70/ month Features Reasonable subscription price High-end video format support Acquired four big entertainment companies Easy navigation interface 12. Peacock Peacock is one of the live-streaming apps that provide old NBC shows. Launched by NBC, it relies on the rich library of classics like Parks and Recreation, Modern Family, The Harry Potter series, etc. Playing the favorite entertainment 24/7 with channels like SNL, Vault, Fallon Tonight, NBC Sports, True Crime, etc. Get instant access to thousands of movies and shows from NBC hits or Hollywood studios. Total three devices are allowed to use the Peacock account at once. With a subscription without Ads, a user can enjoy streaming every month. Subscription Plans Premium- \$5/ month and \$50/ year Premium+ - \$10/month and \$100/ year Features Ad-free shows with a premium model Local news channel A premium plan for sports lovers Features 13000 hours of content 13. HBO Max HBO has always been one of the most popular channels to watch action movies. With HBO classics like Deadwood and The Sopranos, the audiences are different from those watching Disney Plus. HBO Go was wiped out in 2021, but if you are a member of HBO Go, you will be upgraded to HBO Max. With this video streaming app, you get access to some HBO Max exclusive shows and TV Series like Looney Tunes, Cartoon Network, Warner Brothers, etc. If you wish to adapt to a mobile app development service to start an app like HBO, you can always hire a team of developers experts with clone solutions. They will surely have the clone script to enhance your video streaming business. With a total of 5 profiles using one account, users can enjoy live streaming to watch the most popular movies on HBO Max. Subscription Plans A basic plan with Ads- \$9.99/ month and \$99.99/ year Without Ads- \$14.99/ month and \$149.99/ year Features Watch movies and TV shows offline with unlimited download One of a kind kid's experience with parental controls Hand-picked binge collection 10000 hours of premium content building With all the above most popular video streaming apps, which strategies benefit these businesses? Have you ever wondered to understand the strategy when you think of developing an app like any of these? Don't worry; let us help you with live streaming business strategies. Read also: Most Popular On-Demand Startup Ideas Strategies that Benefit Business with Live Streaming Apps Let's be honest, when you think about creating live video streaming apps, the only thing you look for or aim for is to generate high revenue. With different monetization strategies, you can achieve the same. It's time to have a closer look at these income-generating strategies. Paid App The name says it all. To use the live-streaming app, the user needs to subscribe to the app and pay certain fees monthly, half-yearly, or yearly. The user will then have access to exclusive features and functionality of the application. In such systems, there are no advertisements and in-app purchases. Free App This is the most common strategy when you need to build an app like the above to start your video streaming business digitally. You can always avail of additional benefits by upgrading the application to a premium model or in-app purchase. Twitch platform has Twitch Prime, which allows users to play free games, free subscriptions to favorite channels, and various in-game purchases. Advertisements Advertising is the most common type of model to earn revenue. App streaming with advertisements is no exception. In live-streaming apps, advertisements are used by the streamers to monetize their audio and video content. Read More: ARD Mediathek Live App - A German Streaming Dienst In Search of Making a Video Streaming App of Your Own? Users are migrating and loving the way video streaming apps work. They like to binge-watch during the weekends or anytime they are at leisure. They love these streaming services as they are available anytime, even for free. Besides convenience, streaming allows the user to take control over the entire platform of what to watch. At aPurple, we built a platform similar to these popular streaming apps that help to stream video content easily. If you are also interested in starting a similar business with a mobile app, you can reach out to the best mobile app development services company. You can discuss the procedure of clone solutions with video streaming app development costs. The team of experts can give you the exact cost of cloning an app like Netflix, Hulu, Twitch, Clubhouse, Disney Plus, etc. Rush to the team to create an amazing video streaming app to reach the maximum audience worldwide. FAQs What are the benefits of a live streaming app? Developing a live streaming app grows your audience reach, reducing the cost of other marketing activities. This increases revenue. Companies can use live streaming apps as part of their training sessions to make their new employees understand the working of their business. What do I need to create a live streaming app? It's clear and simple. You need to discuss your idea with the mobile app development company who expertise in cloning solutions. If you are looking to create an app like Netflix, a clone script of Netflix can get your work done within a few weeks. Also, developing an app from scratch can cost you a lot more than cloning solutions. How does the live stream app work? A live-streaming app needs mobile access to download the application and start working. Download the app, sign up with personal information and go live to create a new event or follow events by streamers. How to Choose the Best Live Streaming Apps for your Business? This article comprises around 13+ most popular live-streaming apps. We hope that helps you finalize one app that is the best for your business. Read the features of each app and get to a conclusion. How much does a live streaming app cost? To answer this question, you need to discuss it with the team of developers. There is no fixed cost to develop an app, neither from scratch nor clone solution. Each brand or well-established live-streaming app has complexities that add to the cost.

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